

MONTHLY MEMBERSHIP PROGRESS REPORT

District C 1

Results as of: 12/31/2017

GORDON ZIEGLER LOCATION ALBERTA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 1 -25 26 74 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 25 41 85 OCT/NOV/DEC OCT/NOV/DEC 0 0 50 0 1 0 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 25 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 80 60 40 20 MEMBER GROWTH NET GOAL 0 MEMBER GROWTH ACTUAL -20 LAST YEAR MEMBERSHIP ACTUAL -40 9 -60 -80 -100 -120 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 28 CLUBS OF 111 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 1** NEW MEMBERS 1,386 (63.37%) MALE 801 (36.63%) FEMALE Women Percentage Fiscal Year Goal: 40% DROPPED MEMBERS 478 TOTAL FAMILY UNIT MEMBERS DECEASED 9 CLICK HERE FOR CUMULATIVE 7 CLUB CANCELLED MEMBERSHIP DATA 246 FAMILY MEMBERS PAYING HALF 143 OTHER DUES 159

TOTAL MBR0181